

MEDIA RELEASE

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New Dust Less Technology takes the mess out of tiling

Tilers can enjoy 80 percent less dust in their daily work thanks to the new Dust Less Technology from leading tile adhesive manufacturer, ParexDavco.

An Australian first, the unique formula will be available from the end of September in ParexDavco's SE-7 and Ceramacrete tile adhesives, ensuring a cleaner process for professional and DIY tiling jobs when compared to traditional adhesives.

Dust Less Technology prevents clouds of dust from being created during the tile adhesive mixing process. This helps to contain mess to one area when renovating and allows tilers to quickly move onto the next job thanks to reduced clean up time.

ParexDavco's Dust Less Technology has already been recognised at the inaugural Full Frontal Tile & Stone Expo in April this year where SE-7 won the Best New Product Award. Judged by Bill Walters of Ceram Research, UK, the expo brought together national and international members of the tile and stone industries, showcasing the latest products and technological developments.

"We're delighted to be able to offer this technology to the Australian market for the first time. Our Dust Less Technology is a real breakthrough for the tiling industry and saves professionals time and money," explained Mark Maclean, Marketing Manager, ParexDavco Australia.

"Less dust also improves air quality and creates a cleaner, healthier working environment for tilers."

SE-7 is available in a 20kg bag and Ceramacrete in both 20kg and 5kg bags.

Trade enquiries: 1800 653 347 or www.parexdavco.com.au.

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